

WP Leader: GS1

WP Overview

The prime objective of the WP1 is to monitor the workpackage activities in business matters in full accordance with the decisions taken by the Management Board and coordinate all policy activities.

WP1 will be actively involved in all business (RFID market) related aspects of the network, to support the deployment of RFID across Europe and application domains. In addition, WP1 will liaise with existing RFID policy initiatives outside of RACE networkRFID, and foster their coordination in collaboration with all WP and in particular with Awareness, Dissemination and SMEs WP (WP 5, 6 and 7) and EU cooperation with other regions.

WP1 Activities and recent updates

RACE networkRFID position concerning the European Commission RFID Recommendation on Privacy and Data Protection.

The relationship between policy on the one hand and implementation / deployment is clear and informs our work within the RACE Network. This is especially relevant in the context of the recently adopted European Commission RFID Recommendation on Privacy and Data Protection. The Recommendation is considered to be an essential policy instrument that provides guidance on how to deploy RFID in a privacy friendly manner. Nevertheless, the Recommendation allows for further work on the implementation of its policy principles, and calls for relevant stakeholders to focus on awareness raising, codes of practice, measures of transparency (European harmonized logo) privacy by design proposals in real deployment scenarios as well as the contributions towards a Privacy Impact Assessment Framework.

