

RACE networkRFID position concerning the European Commission RFID Recommendation on Privacy and Data Protection

The relationship between policy on the one hand and implementation / deployment is clear and informs our work within the RACE Network. This is especially relevant in the context of the recently adopted European Commission RFID Recommendation on Privacy and Data Protection. The Recommendation is considered to be an essential policy instrument that provides guidance on how to deploy RFID in a privacy friendly manner. Nevertheless, the Recommendation allows for further work on the implementation of its policy principles, and calls for relevant stakeholders to focus on awareness raising, codes of practice, measures of transparency (European harmonized logo) privacy by design proposals in real deployment scenarios as well as the contributions towards a Privacy Impact Assessment Framework.