



With RFID experts from 17 countries and representatives from four of Europe's leading research and standards organisations, RACE networkRFID will build on the EU's already substantial investment in RFID research to increase awareness and grow the European market for these rapidly evolving, world-changing technologies.

Our Vision:

"To provide a RFID network of excellence that creates opportunities and increases the competitiveness of European Member States in the area of RFID thought leadership, development and implementation. At the same time it will position RFID technology with the mainstream of information and communications technology."

The global RFID market is forecast to grow from the current \$5.3 billion to \$27 billion by 2018 - with the European market confidently expected to show significant growth. RACE networkRFID will meet the pressing need to generate greater awareness and uptake and the exploitation of user-facing opportunities for innovation and enterprise. It will capitalise on work done by EU projects such as CASAGRAS and GRIFS to confirm Europe's position as a leading force in RFID.