



## The RFID market place and conference 2010

### Personal invitation to members of RACE-networkRFID

## Present your own RFID application at an international table top exhibition!

UEAPME premises, Brussels, 4 Rue Jacques de Lalaing

On 22 November 2010 the UEAPME premises will become a "market place" for SME owners, representatives of SME associations, new technology networks, **RFID providers**, research institutes and the European Commission.

If you want to present *your* RFID application at unique international conference please contact UEAPME before 19 October 2010. There will be NO EXHIBITION FEE !

The aim will be to answer to frequently asked questions by small enterprises, such as:

- Is RFID a technology my enterprise will benefit from?
- Will it pay off?
- How long will it take to install the system?
- Will I have to be a software specialist?
- How long will it take to amortise the system?
- Where can I find independent advice?

#### RFID in practical use 10:30

- Welcome coffee
- Presentation of RFID applications in SMEs
- Video clips showing how RFID technology can be applied in SMEs
- Personal explanation on the functioning of specific applications

#### Sandwich lunch 12:00

#### Speakers corner 13:00

- The commercial pay off from investments in RFID technology
- The specific needs of SMEs
- How the European Commission supports the use of RFID

#### Farewell drink 15:00

RACEnetworkRFID is a European Commission funded project and network.

<http://www.race-networkrfid.eu>